



THƯ MỜI VIẾT BÀI

Kính gửi: ... PGS. TS. ... Đào Văn Hùng ... Giám đốc ...

*Chuyến Ngộ Lộc H
Thủ Khoa Cử
Cố gắng cần tập thể
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Nhằm nâng cao chất lượng hoạt động nghiên cứu khoa học và hợp tác quốc tế, trường Đại học Ngoại Thương phối hợp cùng trường đại học Tarumanagara, Indonesia (UNTAR) tổ chức Hội thảo khoa học quốc tế Quản trị Kinh doanh và Doanh nhân lần thứ VI (*International Conference on Entrepreneurship and Business Management*) với chủ đề "*The role of Entrepreneurship and Business Management in Shaping Collaborative Economy*" trong thời gian 16-17 tháng 11 năm 2017.

Hội thảo có sự bảo trợ của 4 tạp chí: ASEAN Marketing Journal, DeReMa Jurnal Manajemen (DeReMa Management Journal), cùng 2 tạp chí thuộc danh mục Scopus là Gadjah Mada International Journal of Business (GAMA IJB) và Asia Pacific Management Review (APMR).

Ban tổ chức trân trọng kính mời các học giả trong và ngoài nước, các giảng viên, cán bộ khoa học, học viên cao học và nghiên cứu sinh đóng góp các bài nghiên cứu nguyên bản bằng tiếng Anh có nội dung liên quan đến các lĩnh vực kinh tế với các chủ đề khởi nghiệp và quản trị kinh doanh...

Thời gian gửi bài:	Tóm tắt bài viết	03/07/2017
	Thông báo chấp nhận bản tóm tắt	17/07/2017
	Bài toàn văn	07/08/2017
	Thông báo chấp nhận bài toàn văn	28/08/2017

Cách thức gửi bài viết: *Tại website* <http://icebm.untar.ac.id/>
Qua email secretariat@icebm.untar

Phí tham dự hội thảo:	Điển giả Việt Nam	800.000 đồng
	Đăng ký sớm (trước 11/09/2017)	700.000 đồng
	Sinh viên, học viên cao học	300.000 đồng
	Dự khán (không trình bày)	700.000 đồng

Đại diện Ban Tổ chức

Phó Hiệu trưởng



PGS. TS. Nguyễn Thu Thủy



The Sixth International Conference on
Entrepreneurship and Business Management

The Role of Entrepreneurship and Business Management in Shaping Collaborative Economy

Hanoi, Vietnam
NOV 16-17, 2017

Conference Venue:
Foreign Trade University
Hanoi, Vietnam

Background

Companies based on a conventional business model have been facing a challenging competition from online application basis companies which apply a collaborative economic business model. Most of the conventional companies have controlled all the resources needed to propel their business activities in order to win the competition. In the other hand, the 'collaborative economy' business model is a model that applying an information technology which enables people to get what they need from other parties. Ownership and access to resources can be shared among people, business startups and corporations. The presence of a collaborative economy model provides a strong impact on conventional business model. For conventional companies, it is a threat to the company's income because customers could buy and share products between them. On the other side, the collaborative economy offers opportunities for companies to grow, compete and collaborate.

The main theme of the Sixth ICEBM is "The Role of Entrepreneurship and Business Management in Shaping Collaborative Economy". This conference aims to bring both researchers and practitioners to facilitate the discussion on the broad topics of the theme. We invite research papers, work in progress or case studies, and provides an ideal opportunity not only for academic scholars sharing their most recent high quality work with other experts in that field of research but also practitioners. Both empirical and conceptual or theoretical works are welcomed.

Keynote Speaker:

Lin Tian Ph.D.

School of International Business Administration,
Shanghai University of Finance and Economics,
China

Invited Speaker:

Tran Toan Thang, Ph.D

Director, World Economy Department
National Center for Economic Forecast and
Information (NCIF) Ministry of Planning and
Investment

Call for Papers

Abstract Submission Deadline

Final Notification of Abstract Acceptance

Full Paper Submission Deadline

Final Notification of Paper Acceptance

Early Bird Registration Deadline

Regular Registration Deadline

Conference Date

July 3rd, 2017

July 17th, 2017

August 7th, 2017

August 28th, 2017

September 11th, 2017

October 30th, 2017

November 16th-17th, 2017

Accepted papers from registered participants will be electronically published in the conference proceedings and further evaluated for possible submissions to the special issue of:

ASEAN Marketing Journal (AMJ) (ISSN: 2085-5044, E-ISSN: 2356-2242)

Nationally Accredited (SK No 040/P/2014), Indexed in DOAJ, EBSCOhost & Indonesian Publication Index (IPI)

DeReMa Management Journal (ISSN: 1907-0853, E-ISSN: 2476-955X) Indexed in DOAJ, Google Scholar

Gadjah Mada International Journal of Business (ISSN: 1411-1128, E-ISSN: 2338-7238) Indexed in Scopus, Informit, EBSCO, Norwegian Social Science Data Service (NSD), ECONLIT

Asia Pacific Management Review (APMR), ISSN: 1029-3132, indexed in SCOPUS, ESCI & ABDC

Co Host:



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Registration Fee

Vietnamese Presenters*

Early Bird	VND 700,000
Regular	VND 800,000
Graduate / Postgraduate Student	VND 300,000

Participants (Non Presenters)*

Vietnamese	VND 700,000
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Additional Paper

VND 400,000 per paper

*Registration fee in accordance with the represented institution

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Contact Person:

Joyce : +62 81281017269
Merry : +62 85608263478



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